

Case Study

World Innovation Lab



**World
Innovation
Lab**



**Palo Alto,
California**



**~30 occupants
in one
building**



**1 Arc,
2 Beams,
6 Vives**



The Challenge

As a U.S.- and Japan-based venture capital firm, World Innovation Lab (WiL) is a bridge between startups and corporations across key innovation hubs worldwide, connecting U.S. startups to Japan and Asia and helping Japanese startups expand globally. When COVID hit, visitors and employees at World Innovation Lab's Palo Alto office began asking what the company was doing to advance their cleaning procedures during the pandemic. Regular janitorial services continued, but doubt remained.

The Solution

As one of R-Zero's investors, WiL has a unique perspective on the efficacy of R-Zero's devices. In fact, before engaging with R-Zero—since WiL also operates in Japan and works closely with many Japanese corporate partners who were considering UV-C disinfection themselves—the WiL team was already looking for UV-C solutions for their offices.

Adding R-Zero's UV-C disinfection solutions to a layered cleaning approach "was a no brainer," said Vicky Shum, Partner at WiL. R-Zero's disinfection ecosystem inactivates certain airborne and surface-borne microorganisms up to 99.99%. In addition, the solutions enable sustainability by facilitating a reduction in the

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*- Kanako Myers,
WiL Office Manager*

use of chemical disinfectants. WiL knew that installing this suite of solutions would provide peace of mind for their employees and visitors to their Palo Alto location.

The Implementation

For the disinfection ecosystem at WiL, one Arc, two Beams, and six Vives were installed in the WiL office. Reflecting on the implementation process, WiL’s Office Manager Kanako Myers explained, “It was just so easy. The installation team was professional, friendly, and knew exactly what they were doing. We all appreciated the work they put into helping us learn how to use the equipment.” The Beam units were installed in open meeting and gathering places, while the Vive units were installed in conference rooms, the reception area, and restrooms to disinfect throughout the day. The Arc unit is used as needed by janitorial staff to disinfect rooms at night. For company-wide visibility and comprehension of the helpfulness of the new units, Shum explained, “We verbally communicated that the new mechanisms would be in place via our weekly all-hands meeting, then added more explanation and reviewed efficacy with scientific support in a group Q&A session.”

The Outcome

Almost immediately, visitors to the WiL office began to ask questions about the R-Zero devices they saw installed. “They started asking us, ‘How do these mechanisms work?’” continued Myers. People visiting the office have been curious and excited to learn about the machines. WiL hopes to expand its use of R-Zero solutions to newly acquired spaces in Palo Alto and their Japan office. “Now, when people visit the office, they know they’re protected,” Myers explained.

About World Innovation Lab

World Innovation Lab (WiL) is a US & Japan-based venture capital firm with capital from governments and leading global corporations in Japan and throughout Asia. WiL helps US growth-stage companies expand to Japan and Asia, and Japanese startups expand globally. WiL acts as a bridge between startups and corporates across the globe - starting with Japan and the US.

ABOUT R-ZERO

R-Zero is the first biosafety technology company dedicated to helping indoor corporate environments become clinically clean. Our hospital-grade disinfection ecosystem goes beyond typical UV-C, continually evaluating risk while enhancing layered prevention protocols that help protect your employees and staff in the spaces they share. R-Zero’s suite of thoughtfully designed, hospital-grade technologies and science-backed protocols dramatically reduce the number of harmful microorganisms in indoor spaces. Through the use of sustainable UV-C disinfection, we enable safer indoor environments and healthier shared spaces with significant economic benefits. Our connected devices and device dashboard create an auditable trail of activity to make the traditionally invisible disinfection process visible. For more information, visit www.rzero.com/workplace.

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