

## Customer Profile

# Acme Hospitality

### The Challenge

Added chemical cleaning measures were not providing the level of assurance that Acme Hospitality wanted for the patrons of their multiple venues and businesses, so they began looking for efficacious, affordable, safer alternatives. Acme learned about the benefits of UV-C disinfection and began investigating its efficacy in hospitality establishments. While full-time staff were working diligently to clean and sanitize surfaces, Acme management knew that other microorganisms and risks might be present on surfaces in their facilities. They needed a better solution than manual methods.

### The Results

Acme purchased Arc devices for use in every room of their facilities, including dining areas, kitchens, waiting areas, and restrooms. The staff have found the units easy to maneuver, with each area and pre-determined cycle times pre-programmed into the Arc devices' protocols. Staff received information and training on operating the device to ensure they integrate Arc disinfection cycles into existing cleaning procedures without creating additional hassles for staff members. The Acme staff feel an increased sense of comfort knowing that they are taking effective steps to create a safer work environment and a safer guest experience for visitors and patrons.

### Why R-Zero?

*"The pandemic has really devastated the restaurant community. It's required all of us to reimagine and reinvent the way that we do business. We've had to develop extensive protocols."*

*"We were really excited to be able to take advanced technology and bring it into a setting that could be used every day."*

*"The customer reactions that we've had to the Arc from R-Zero so far have been very exciting. It's very physically and visually impactful when they see it when they walk into the restaurant. It immediately sparks questions and interest."*

*"That relationship of trust between us and our guests is critical. R-Zero helps us to let them know that there's no stone unturned."*

- Sherry Villanueva,  
Founder and Managing Partner



Acme Hospitality



7 restaurants  
3 wine bars  
2 hotels



Rotating number of  
individuals in each  
location each day



2 Arc  
devices